

**THE CONTRACT OF AGREEMENT WAS SIGNED BY AND BETWEEN BANCO BPM AND THE JUNIOR AND CADETS WORLD FENCING CHAMPIONSHIPS.  
BANCO BPM SUPPORTS THE TERRITORY AT INTERNATIONAL LEVEL AND BECOMES MAIN SPONSOR OF VERONA 2018.**

*Banco BPM becomes the main sponsor of the World Event which will be held in the city of Verona from 1<sup>st</sup> to 9<sup>th</sup> 2018. BPM also supports the School Projects addressed at the primary and secondary schools of Verona and the province, the "Learning and Working - work-school alternation" ("Alternanza scuola-lavoro") with high school institutes and internships with the University of Verona.*

Verona, December 12<sup>th</sup> 2017 - Today the **Press Conference** was held to present the **sponsorship of Banco BPM** for the **Junior and Cadets World Fencing Championships**.

The appointment, included within the fundamental promotional activities of the World Event, has officially made Banco BPM the main sponsor of the World Championships, confirming also on this occasion its support for the **territoriality of Verona**. It is the **partner**, in fact, of the **Education Projects** activated with the primary and secondary Schools of First Degree of the city and the province, with the High School Institutes and with the Department of Sport Sciences at the University of Verona.

At the offices of Banco BPM, Sala Ex Consiglio, in Piazza Nogara, Verona, the Press Conference was attended by the Mayor of Verona, **Federico Sboarina**, the President of the Organizing Committee Verona 2018, **Luca Campedelli**, the President of Banco BPM, **Carlo Fratta Pasini**, the head of the Territorial Direction Banca Popolare di Verona, **Leonardo Rigo**, the President of the College of the Department of Sport Sciences of the University of Verona, **Federico Schena** and **Francesco Lo Duca**, delegate for Stefano Quaglia (the Education superintendent for Verona).

*«What is presented is very beautiful and important - comments the **First Citizen** -. The month of April will be very important for the city of Verona and for its positioning as a stage at a national and international level. From April 1<sup>st</sup> to 9<sup>th</sup> the Fencing World Championships will take place, then there will be the Vinitaly and the National Carabinieri Meeting. The presence of Banco Popolare is fundamental, even on issues related to culture, sport and development of the city. Today the team logic is supported here: there are the Banco BPM, the Municipality, the Education offices, the University, the Organizing Committee. It is a practical demonstration of the fact that when you are a team, you can do important things. And the Junior and Cadets World Fencing Championships, which will be held at the new multi-purpose Cattolica Center, are among these.*

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Mondiali di scherma 2018 S.R.L.

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*An international showcase that places Verona as a city open to the world that thinks of young people».*

*«It is important to confirm our support for such an important event for the city of Verona – comments **Leonardo Rigo** –. Since January 2017, Banca Popolare di Verona and Banca Popolare di Milano created Banco BPM, the only merger on the international banking System.*

*Banco BPM is the third Italian banking company in terms of size and has the structure to support every project of companies and families of significant size in Italy and abroad.*

*At the same time we want to win the challenge of being a bank close to the territory of origin.*

*Banca Popolare di Verona is the bank of the city and could not fail to give its support to a worldwide event that looks at the world of young people.*

*This is an important sponsorship for our total assets. It's a sponsorship that is not an end in itself but it's combined with a more complete project addressed at schools and young people, with the aim of bringing them closer to sport, to the right lifestyles and healthy nutrition. We are therefore close to a global event that will be a wonderful showcase for Verona, simultaneously close to the world of young people».*

The education, in fact, “goes to the piste” for Verona 2018.

*«This is another opportunity for our kids and I'm truly happy because Verona opens its doors to a World Fencing Championship – says **Francesco Lo Duca** –. In this planning phase, students are given the opportunity to learn about sports such as fencing, which unfortunately are not so present at school. In the extracurricular environment they can thus appreciate and deepen other aspects of civil life and discover attitudes and abilities. We must find the great champions among our little students».*

*«For the University of Verona it is an honor and pride to participate in this moment – adds **Federico Schena** –. For the department of Sport Sciences it is a habit to be a partner in sporting events and sport promotion, alongside those who take the commitment and the responsibility to organize them. Here's the added value: placing this event not only as a manifestation of competitive sport, but of sport in the sense of education towards aspects of lifestyles, quality of life and health».*

In conclusion, the President of the Organizing Committee Verona 2018, **Luca Campedelli**, and the President of Banco BPM, **Carlo Fratta Pasini**.

*«I thank Banco BPM for their hospitality and I personally thank the President Pasini for giving credit to the initiative from the beginning. Having Banca Popolare on my side is an honor for what they have given and for what they can give. As for the World Cup, we are trying to make Verona*

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*look the best possible. We strongly believe in the Project with Schools, a combination of study and sport. Without the help of the Bank it would have been difficult to do it».*

*«It is rare to be able to launch a preview of such an event as the World Fencing Championships for Junior and Cadets that will be held at the Cattolica Center. Everything was born randomly, but because of the team spirit evoked by the Mayor. This is also a concrete sign of the renewed industrial collaboration between our group, Banco BPM oggi, and Cattolica Assicurazioni. These Championships bring the world to Verona and highlight its name in the world. These phenomena can then have positive effects on the economic, social and tourism level».*

For further information, <http://www.fencingverona2018.com/>

#### **WORLD FENCING CHAMPIONSHIPS VERONA 2018 SRL**

*Junior and Cadets World Fencing Championships will take place on 1-9 April 2018, at the new prestigious headquarters of the Cattolica Sport society, located in the industrial area of Verona, not far from the Fair. Unesco World Heritage since the year 2000 and city of Arts, Verona will guest from 120 to 130 participating countries, with over 1250 athletes. The World Champions Event, sponsored by the Veneto Region and the Verona City council, in collaboration with the Italian Fencing Federation, the International Fencing Federation and Coni, involves the city of Verona with a series of collateral events so as to promote the values of the fencing and the sport in the world through the champions of tomorrow.*

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