

**VERONA, CAPITAL OF YOUTH FENCING
ONCE RECEIVED THE FIE CELEBRATORY FLAG,
THE CITY “THINKS ABOUT THE PRESENT WHILE DREAMING OF THE FUTURE”**
*The path to the Under 17 and Under 20 World Fencing Championships puts Verona as the
protagonist of the “Road to Verona 2018”*

Verona, 09 October 2017 – Last Saturday evening was the final moment of a three-day event in which Verona had been the protagonist of a new step in the “**Road to Verona 2018**”, as the city will host the **Junior and Cadets World Fencing Championships** from 1 to 9 April 2018.

Present in Verona some representatives of the Italian Fencing Federation, led by President **Giorgio Scarso**, and the International Federation. Among them, the FIE General Secretary **Emmanuel Katsiadakis** and **Nathalie Rodriguez**, FIE's Chief Executive Officer, **Evgeny Tsoukhlo**, FIE Sports Technical Director, **Elena Grishina**, Director of FIE Communication Area, **Elena Murdaca**, Director of the FIE Administrative area.

At the **Cattolica Center**, the next World Fencing Championships competition venue, there was a **technical inspection**, with an analysis of the qualification area and the final piste. Also, a tour of the facilities has allowed to visit the locations that will host the delegations, the athletes, the officials, the competition directors and all the personalities involved.

On Friday 6th October, the Press Conference was held at the Sala Arazzi di Palazzo Barbieri, where The Mayor of Verona, **Federico Sboarina**, received **the FIE celebratory flag**, symbol of the organization of the event.

*«The World Championships will be an opportunity to promote the importance of sport among young people but also an extraordinary opportunity to promote our territory” said the first Citizen. Next to him, the City Councilor for Sport, **Filippo Rando**, and **Cristiano Corazzari**, the Regional Councillor for Veneto Territory, Culture, Sport and Security, who said that «for the Veneto Region, the World Fencing Championships will be one of the top sports events of 2018. As a regional administration we are focusing heavily on the organization of sporting events because they can generate an important motivation not only in terms of economic decline but also of value ».*

Mondiali di scherma 2018 S.R.L.

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Also sitting at the round-table, the President of the Italian Fencing Federation Giorgio Scarso, the President of the Organizing Committee, **Luca Campedelli**, the FIE General Secretary Emmanuel Katsiadakis. *«We are truly happy to be in Verona for the Junior and Cadets World Fencing Championships. Even if the preparation is complex, the Committee is working hard. The impression is positive for building an Event of the utmost importance. ».*

« Verona 2018 will be a unique edition – commented Giorgio Scarso – It will be characterized by the great passion that is highlighted by all members of the Organizing Committee. The world of international fencing entrusts us with the organization of the World Fencing Championships. I call for the city's involvement as an opportunity to grow, by welcoming delegations from almost 120 countries».

The champions **Rossella Fiamingo** and **Valerio Aspromonte** will be the **official testimonials** of the World Championship Event presented to the community.

The Rio 2016 Olympic silver and two-time Women's Épée World Cup Champion talked about its gold medal, won at the Cadets World Fencing Championships in Acireale 2008. "It is my first event as a testimonial, and I'm really honored. After I won "at home" in 2008, I saw and dreamed of the Olympics. We think of the present while dreaming of the future. "

The Men's foil Olympic Team gold in London 2012, Valerio Aspromonte, also talked about his emotions linked to the 2006 Junior World Championships, where he won the Individual and Team gold.

The gold in the Épée team at the Sydney 2000 **Alfredo Rota** also commented: *« 99% of Olympic medals come from the Cadets and Junior World Championships ».*

On Saturday 7th October, the annual **Workshop**, organized by the Italian Fencing Federation, took place at the Circolo Unificato dell'Esercito di Verona, in Castelvechio.

The workshop was attended by the **Italian Fencing Federation**, the **International Federation** and the **institutional and private sponsors** that invest in fencing, its athletes and its values.

The event, sponsored by the **Veneto Region** and the **City of Verona**, organised in conjunction by the Italian Fencing Federation and the Organizing Committee of the Junior and Cadets World Fencing Championships Verona 2018, addressed issues related to the **promotion** and **communication** of sport and to the **social and economic effects** of **international events** on the territory.

After the institutional greetings of the President of the Italian Fencing Federation Giorgio Scarso, the President of the Organizing Committee Verona 2018, **Luca Campedelli** and the FIE General Secretary **Emmanuel Katsiadakis**, there have been some statements by **Alessandro Noto**, Marketing e Digital FIS, "*Federscherma e Digital Marketing*"; by **Giorgio Caruso**, Press Officer FIS, "*Comunicare lo Sport dalle Olimpiadi al Quotidiano*"; by **Paolo Quagini**, President of Bentobox, "*Communicate the World Fencing Champions Verona 2018*"; by **Alessandro Sproviero**, President of Datamining Srl, "*Market Survey on Fencing from Veneto to the World*"; **Massimo Castiglia**, Sponsorship Manager of Ferrero Italia, "*The Promotion of Fencing among young people and the role of Kinder + Sport*".

Moderator of the day, the journalist of the daily newspaper "L'Arena", **Luca Mantovani**.

The works ended at the **Bottagisio Sport Center** where the participants had the opportunity to upgrade their **Team Building** through the practice of fencing discipline.

For further information, <http://www.fencingverona2018.com/>

MONDIALI DI SCHERMA 2018 SRL

Junior and Cadets World Fencing Championships will take place on 1-9 April 2018, at the new prestigious headquarters of the Cattolica Sport society, located in the industrial area of Verona, not far from the Fair. Unesco World Heritage since the year 2000 and city of Arts, Verona will guest from 120 to 130 participating countries, with over 1250 athletes. The World Champions Event, sponsored by the Veneto Region and the Verona City council, in collaboration with the Italian Fencing Federation, the International Fencing Federation and Coni, involves the city of Verona with a series of collateral events so as to promote the values of the fencing and the sport in the world through the champions of tomorrow

CONTATTI MONDIALI DI SCHERMA 2018 SRL

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