

**MOVE! ALL IN THE PISTE FOR VERONA 2018  
TOGETHER WITH THE OLYMPIC CHAMPIONS VALERIO ASPROMONTE AND ALFREDO  
ROTA AND THE ITALIAN FENCING FEDERATION DOCTOR, ANTONIO FIORE**

*In Vicenza, on the occasion of the fair event MOVE!, the Junior and Cadets World Fencing Championships, that will be held in Verona in April 2018, presented fencing as fitness, as a sport for everyone.*

Verona, 30<sup>th</sup> October 2017 – The first edition of **MOVE!** has now ended: **MOVE!**, Event powered by RiminiWellness, dedicated to Fitness and to Sport Indoor, organized by **Italian Exhibition Group SpA** at the Fairgrounds in **Vicenza**.

The two days event saw Verona very present, by entering the October Event in the Road Map of the steps to **Junior and Cadets World Fencing Championships** that will take place in the Scaligera city from 1 April to 9 April of the new year.

On Saturday 28<sup>th</sup> October the opening ceremony and the Ribbon-cutting took place, in the presence of **Matteo Marzotto**, Vice President IEG Executive, **Corrado Facco**, General Manager IEG, **Filippo Zanetti**, Councilor for Simplification and Innovation, representing the City of Vicenza, **Valerio Aspromonte**, the Italian Olympic Champion, gold in the Épée team at the Sydney 2000, and **Emiliano Cais**, Vice President of AssoFitness, Authorities and Local Institutions.

Also, there was the conference “*Fencing: a sport for everyone. Dialogue between the Olympic champion, Valerio Aspromonte, and the federal doctor, Antonio Fiore*”.

Fencing, sport with Italian excellences and characterized by an important path of victories, has received a boost in the last thirty years.

Foil, épée, and sabre, these disciplines have different techniques that mirror many temperamental differences among the athletes who practice them.

The round-table analyzed **fencing as a sport for everyone**, without gender differences or age limits. A deep psychological analysis was then carried out by the Federal doctor Fiore and by Valerio Aspromonte, testimonial in Verona 2018, addressing issues such as the relationship with the team, defeats and victories, injustices, weaknesses, fears and strengths, and revealing the **secrets** of this noble discipline.

In the Conference Room also Paolo Milanoli, gold in the Épée team at the Sydney 2000, stepped in. Then, the practice area “*In the piste with the Champion*” that continued even during the day of Sunday 29<sup>th</sup> with the participation of the Olympic Champions Valerio Aspromonte

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Mondiali di scherma 2018 S.R.L.

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and Alfredo Rota, gold at Sydney 2000 and bronze at Beijing 2008, Special Masters that got the visitors closer to the discipline of fencing, from the first steps to put on guard, until the final assault.

« It was a beautiful initiative, in an equally beautiful location at Vicenza Fair, where we found a great hospitality and a very high organizational level- Federal doctor Fiore commented -. I think this conference had been particularly significant because it represented a moment of encounter between the world of professional athletes and the general public. All of this, in a different way, closer to the needs of people and with the purpose of presenting fencing not only as a competitive discipline, but also as fitness. An initiative definitely worth repeating ».

*«I was truly delighted to come here – the Champion Aspromonte added -. I personally saw many people who played a sport and people of all ages, from children to adults approached fencing. They were all happy about the experience, and they became aware of what will be the 2018 World Cup Event in Verona 2018, assuring their presence at the Junior and Cadets World Fencing Championships. I think that fencing can be a sport for everyone because for too many years it has been labeled as an elite sport for noble or wealthy people. It is not like this anymore. I hope that events like these can be done as much as possible, also because playing sport is good for the health, for the spirit and the body».*

*«More than positive, the day at MOVE! The event was well organized, with correct spaces and passionate people – Alfredo Rota, former epeeist of the Italian National -. People came to visit the fair to try the sports and with them it was possible to establish the right dialogue. I also think that bringing the fencing into a Fitness event is an initiative to be re-launched. I saw people smiling and having fun, while they were on the piste with the fencing mask and the foil. Also, in regards to the Junior and Cadets World Fencing Championships Verona 2018, the number of people involved is very good».*

In addition, at MOVE!, the communication campaign “Sport for Verona 2018” was presented. It supports the 2018 Fencing World Championships with the launch of the slogan “*Tutti in pedana a Verona 2018*” / All in the piste for Verona 2018” and saw, for the occasion, the presence of special guests like Matteo Marzotto, Vice President Italian Exhibition Group Executive, and Corrado Facco, General Manager.

For further information, <http://www.fencingverona2018.com/>

## **MONDIALI DI SCHERMA 2018 SRL**

*Junior and Cadets World Fencing Championships will take place on 1-9 April 2018, at the new prestigious headquarters of the Cattolica Sport society, located in the industrial area of Verona, not far from the Fair. Unesco World Heritage since the year 2000 and city of Arts, Verona will host from 120 to 130 participating countries, with over 1250 athletes. The World Champions Event, sponsored by the Veneto Region and the Verona City council, in collaboration with the Italian Fencing Federation, the International Fencing Federation and Coni, involves the city of Verona with a series of collateral events so as to promote the values of the fencing and the sport in the world through the champions of tomorrow*

## **CONTACTS OF MONDIALI DI SCHERMA 2018 SRL**

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