

FROM TODAY, BANCO BPM IS THE MAIN SPONSOR OF THE JUNIOR AND CADETS WORLD FENCING CHAMPIONSHIPS, ALSO PARTNER OF THE "VERONA 2018" PROJECTS ON THE TERRITORY

PRESS CONFERENCE ON TUESDAY 12 DECEMBER AT 11.30 AM

Banco BPM becomes the main sponsor of the Junior and Cadets World Fencing Championships that will take place in the city from 1 to 9 April 2018 and supports the "Tutti in pedana a Verona 2018 – All in the piste for Verona 2018" School Project, addressed at the primary and secondary schools of Verona and the province, the "learning and working work-school alternation" (alternanza scuola-lavoro) with High School Institutes and Internships with the University of Verona.

Banco BPM officially becomes the main sponsor of the Junior and Cadets World Fencing Championships Verona 2018, confirming also in this worldwide occasion its support towards the territoriality of Verona.

The city of Verona will host the World Championship Event that returns to Italy after ten years from Acireale 2008.

On **Tuesday December 12th** 2017, at **11.30**, at the offices of Banco BPM, **Sala Ex Consiglio**, in **Piazza Nogara**, Verona, the **Press Conference** for the presentation of the sponsorship Banco BPM for the Fencing World Championships was called, an appointment included within the fundamental promotional activities of the world event.

The Mayor of Verona, **Federico Sboarina**, the President of the Organizing Committee Verona 2018, **Luca Campedelli**, the Head of the Territorial Direction Banca Popolare di Verona, **Leonardo Rigo**, the the Education Superintendent of Verona, **Stefano Quaglia**, the President of the College Department of Sport Sciences at the University of Verona, **Federico Schena** will all be present.

The education, in fact, "goes to the piste" for Verona 2018 and Banco BPM supports the three Projects activated with the primary and secondary schools of Verona and the province, with the High School Institutes and the Department of Sport Sciences of the University of Verona.

The **projects** aim to spread and promote the correct **lifestyles** and encourage the **sporting practice** through the education of the movement, of the sports values, the respect of the rules and a healthy and correct diet.

Mondiali di scherma 2018 S.R.L.

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“*Tutti in pedana – All in the piste*”, Project released by M.I.U.R. - U.S.R. Veneto, US VII Verona - Physical Education, sponsored by the Municipality of Verona, combines class work with the physical activity at the **Bottagisio Sport Center**, a company affiliated to the Italian Fencing Federation, and has among its instructors the presence of **Alfredo Rota**, the Olympic gold at Sydney 2000.

Three hours dedicated to each class, qualified instructors and final-year students/interns in Sport Sciences at the University of Verona; after the fencing classes for beginners, the students will develop the values of fencing in the classroom with their teachers, through the preparation of thematic works, such as photos, videos, texts, which will then be displayed on the competition venue during the World Cup days. Furthermore, the winning classes (the ones that will have the best presentation in terms of communication, creativity and originality) will be awarded.

The “learning and working work-school alternation” (*alternanza scuola-lavoro*) lets the students of High School Institutions, such as Liceo Sportivo, Liceo Linguistico, Istituto Alberghiero, Istituto Tecnico to live inside an International event, putting into practice the study carried out in the classroom.

The university internship, within the Department of Sports Sciences of the University of Verona, allows the university students to learn the discipline of Fencing and all its values, and to collaborate with the academic projects, becoming leaders during the days of the World Cup Event.

The **Italian Olympic Champion Valerio Aspromonte**, gold in the Épée team at the Sydney 2000 and testimonial of the Junior and Cadets World Fencing Championships 2018 stated: «*I had my first experience with Fencing when I was eight years old, thanks to an academic project in my elementary school, the "Virgo Fidelis" of Grottaferrata, in Rome. It was an initiative similar to those carried out by Kinder + Sport and by the Italian Fencing Federation.*

I evaluate school projects of fundamental importance. At the same time they offer many children the opportunity to know and practice the so-called minor sports, which they would not have the opportunity to try without the school. Furthermore, the champions of the future can be found. It is a "Win to win" Project: the child who tries a new sport wins and the Federation that finds a Champion wins.

The Junior and Cadets World Fencing Championships 2018 will be the most important event in Italy, for what concerns fencing: for the consecration of this sports in the territory, for the Federation and for the young people who will watch it live and feel passion and enthusiasm for the discipline, practiced during the Schools project».

For further information, <http://www.fencingverona2018.com/>

WORLD FENCING CHAMPIONSHIPS VERONA 2018 SRL

Junior and Cadets World Fencing Championships will take place on 1-9 April 2018, at the new prestigious headquarters of the Cattolica Sport society, located in the industrial area of Verona, not far from the Fair. Unesco World Heritage since the year 2000 and city of Arts, Verona will host from 120 to 130 participating countries, with over 1250 athletes. The World Champions Event, sponsored by the Veneto Region and the Verona City council, in collaboration with the Italian Fencing Federation, the International Fencing Federation and Coni, involves the city of Verona with a series of collateral events so as to promote the values of the fencing and the sport in the world through the champions of tomorrow

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